

TABLE OF CONTENTS

Executive Summary	ii
Acknowledgments	iii
Table of Contents	iv
List of Figures	v
Chapter 1 – Introduction	1
1.1. Introduction to the project	1
1.2 Objectives of the project	1
1.3 Project plan	2
1.3.1 Survey	2
1.3.2 Interviews	3
1.4 Overview of the report structure	3
Chapter 2 – Survey Implementation	5
2.1 Purpose of the survey	5
2.2 Survey audience identification	5
2.2 Survey design process	6
2.3 Survey launch	7
Chapter 3 – Interview Implementation	8
3.1 Purpose of the interviews	8
3.2 Interview audience identification	8
3.3 Interview design process	9
3.4 Interview launch	9
Chapter 4 – Data Collection Results	11
4.1 Survey results	11
4.1.1 Sample description	11
4.1.2 Charting of the data	12
4.2 Interview results	12
Chapter 5 – Data Analysis	14
5.1 Introduction	14
5.2 Capability model design	14
5.3 Capability model results using data	16
Chapter 6 – Key Insights	20
6.1 Status of Internet-Aided SCM in Wisconsin Manufacturing	20
Chapter 7 – Conclusion	21
7.1 Conclusion	21

LIST OF FIGURES

Figure 5.1 – Capability Model Grouping Hierarchy Definition	14
Figure 5.2 – Capability Model	15